



# News Release

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## **Knight Frank extends alliance with Japan Real Estate Institute to Asia Pacific**

Knight Frank has extended its network of strategic alliance partnerships with the recent signing of a cooperation agreement with the Japan Real Estates Institute (JREI) to include the Asia Pacific region. Knight Frank and JREI already have an existing relationship in the UK and Europe.

JREI are the largest group of valuers in Japan having some 260 Certified Real Estate Appraisers across the country with 8 regional offices and 42 local offices. This integrated network enables JREI to provide an unrivalled, coordinated service for clients with an ability to carry out unbiased valuations using their extensive class leading database.

The companies have agreed to exchange property data and cooperate in undertaking market leading research across both the residential and commercial markets in Japan and the wider Asia region.

Clive Betts, managing partner, Knight Frank Asia Pacific Pte Ltd commented: 'We are delighted to have JREI as our strategic valuation and research partners in Japan. They represent a best in class group of professionals which perfectly compliment our large and extensive network of valuers and researchers across the Asia region. Japan is one of our key focuses and JREI are a very exciting start to our ambitious plans for the country.'

Responding Mr Nobuo Kobayashi of JREI said 'Our alliance with Knight Frank in the UK and Asia means that we can now provide a seamless service for both our clients requiring valuation support outside of Japan and also Knight Frank's clients who require high quality unbiased advise in Japan. We are therefore very excited by the prospects for both companies.'

Liam Bailey, head of residential research, Knight Frank commented: 'Knight Frank has an unrivalled view of global commercial and residential markets, the extension of our network to include JREI means that we can add detailed insight on the Japanese marketplace alongside our existing offering.'



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**Notes to Editors**

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